

Dipesh Tha Shrestha

Digital Marketer/ Web Developer

As a recent Bachelor of Computer Science (Hons) graduate, I am thrilled to embark on a journey filled with limitless opportunities in the dynamic world of technology.



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EDUCATION

SEE

Supreme Academy, Bhaktapur

2014 - 2017

CGPA: 3.40

+2 Management with Computer Science

Supreme Academy, Bhaktapur

2017 - 2019

CGPA: 2.55

Courses

- Economics
- Accounting
- Business Mathematics
- Computer Science

Bachelor of Computer Science(Hons)

Sunway International Business School,
Kathmandu

2019 - 2023

CGPA: 3.348

Courses

- Mobile Programming
- Web Development
- Marketing and communication
- Innovation and Enterprise Management
- Big Data and Artificial Intelligence
- Computational Science

WORK EXPERIENCE

Digital Marketing Intern

Pedal Groups

05/2022 - 09/2022

Kupandol

Achievements/Tasks

- Assisting in setting up and managing paid advertising campaigns on platforms like Google Ads and social media ads.
- Analyzing website traffic, social media metrics, and other digital marketing data to identify trends, patterns, and insights.
- Assisting in managing social media accounts, including scheduling posts, responding to comments, and tracking performance metrics.
- Supporting lead generation efforts by creating and managing landing pages, lead magnets, and tracking lead conversions.
- Compiling and organizing data to create reports.

EMERGENCY CONTACT

+977 9841495287(Dad)

SKILLS

Digital Marketing

Web Development

Microsoft Office

Planning and Research

UI/UX

Reporting

Graphic Design

PROJECTS

Pani Chaiyo

- Web Application for ordering Water

Attendance App

- App built to take attendance in flutter

Tax Calculator

- Application build in python(tkinter)

Credit Card Fraud Detection

- App to detect credit card fraud

CERTIFICATES

The Fundamentals of Digital Marketing

Google

Microsoft 365 Ultimate Course 2021

Learn Tech Plus

LANGUAGES

Nepali

Native or Bilingual Proficiency

Nepal Bhasa

Native or Bilingual Proficiency

Hindi

Professional Working Proficiency

English

Full Professional Proficiency

Japanese

Elementary Proficiency

INTERESTS

Sports

Politics

History

Wars

Traveling